

WHAT IS THE BEST WAY FOR ME TO INVEST IN REAL ESTATE?

START HERE

Do you prefer to keep things as simple as possible or are you willing to add complexity in hopes of doing better?

Simple

Skip real estate and consider Target Retirement Mutual Funds

Complex

Are you willing to give up some liquidity, transparency, and diversification in hopes of lowering volatility and correlation with the stock market and increasing returns?

Yes

No

Do you detest paying fees even if your after-fee return may be higher?

Yes

Vanguard REIT Index Fund

No

How much hassle are you willing to deal with in order to maximize control over your investments and tax planning?

None

A lot

Direct Real Estate Investing

Some

Are you an accredited investor?

Yes

No

How much are you willing to pay to reduce your chores?

Not much

Some

A lot

Owner/Manager

Hired Manager

Turnkey Properties

How important is it to you to analyze and choose the individual properties you invest in?

Don't care

Very

How much money can you invest in each investment?

<\$50K

\$50K+

Crowdfunded Syndications

Direct Syndications

How much money can you invest in each investment?

<\$25K

\$25K-\$100K

\$100K+

Private Crowdfunded REITs

Access Funds

Private Funds